



Production Department

Michael Hughes, executive producer

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Projected 2012 Talk Format Programming

CURRENTLY AIRING

Raceway Roundtable

- ◆ Weekly two-hour talk format program.
- ◆ Live in studio / Live on location
- ◆ Airs live each Sunday, except the weeks of Thanksgiving and Christmas, from 1900 through 2059:59 CT. Available for syndication live via multiple streaming options or Wegener iPump 6420 Receiver.
- ◆ Hosted by three Z3 Sports broadcast personalities.
- ◆ Aimed at drawing fans closer to drivers and newsmakers and promoting a rich interest in behind-the-scenes news and the personal and professional lives of drivers, team owners, etc.
- ◆ 80:00 content / 25:00 net avails / 15:00 local avails
- ◆ Features three to five live newsmaker interviews per show, headlines, news talk, results, upcoming events, regular and occasional features and promotional content.

Gas -N- Go

- ◆ Weekly five minute mid-week news update.
- ◆ Prerecorded
- ◆ Available for syndication with adjacent local avails. Distributed or available for download each Wednesday, except the weeks of Thanksgiving and Christmas, at 1400 CT.
- ◆ Hosted by various Z3 Sports personalities.
- ◆ Aimed at drawing fans closer to drivers and newsmakers and promoting a rich interest in behind-the-scenes news and the personal and professional lives of drivers, team owners, etc.
- ◆ 3:00 content / 2:00 net avails / Adjacent local avails
- ◆ Features condensed top current events and news stories to-date.

PROJECTED TO AIR IN 2012

Mailbag Monday

- ◆ Weekly five-minute feature.
- ◆ Prerecorded
- ◆ Available for syndication with adjacent local avails. Distributed or available for download each Monday, except the weeks of Thanksgiving and Christmas, at 0900 CT.
- ◆ Hosted by various broadcast personalities
- ◆ Aimed at drawing fans closer to drivers and newsmakers and promoting a rich interest in behind-the-scenes news and the personal and professional lives of drivers, team owners, etc.
- ◆ 3:00 programming / 2:00 net avails / Adjacent local avails.
- ◆ Features a balance of tech questions, personal driver and crew questions, questions directed to series executives and officials and comments or questions deemed as valuable content.
- ◆ Fans may email questions or comments to mailbag@z3sports.com or call (888) 946-9563 ext. 710 to leave a voicemail question or comment. Phone and email lines open 24 hours per day for submissions.
- ◆ Responses feature a balance of live reads by the host and recorded responses by interested parties. (e.g. drivers; series executives; crew chiefs.)

ARCA Nonstop

- ◆ Weekday four-minute feature
- ◆ Prerecorded
- ◆ Available for syndication with adjacent local avails. Distributed or available for download each weekday, except the weeks of Thanksgiving and Christmas, at 0200 CT.
- ◆ Various hosts
- ◆ Aimed at drawing fans closer to drivers and newsmakers and promoting a rich interest in behind-the-scenes news and the personal lives of drivers, team owners, etc.
- ◆ 2:00 content / 2:00 net avails / Adjacent local avails
- ◆ Features top news from the ARCA Racing Series presented by Menards, its sponsors, teams, owners, drivers and venues.

***For syndication information, please contact Michael Hughes at
(888) 946-9563 ext. 700.***